



DICITY

PREMIUM INDOOR DIGITAL MEDIA NETWORK

EXECUTIVE SUMMARY

DICITY develops and operates premium indoor digital advertising screens behind retail storefront windows.

Our network enables landlords, retailers and brands to generate additional revenue while enhancing customer engagement through dynamic digital content.



HIGH VISIBILITY

Premium retail locations



ENGAGED AUDIENCE

Reaching thousands of customers daily



EASY OPERATION

Remote management & monitoring



REVENUE GENERATION

Multiple income streams

OUR SERVICES



PREMIUM WINDOW LED DISPLAYS

High-brightness LED posters for storefront windows



RETAIL MEDIA NETWORK

Targeted advertising for brands in premium retail environments



EVENT & EXHIBITION SCREENS

Digital screens for events, exhibitions and promotions



DIGITAL SIGNAGE SOLUTIONS

Dynamic content for information and brand communication

WHY DICITY



NO DRILLING OR PERMANENT INSTALLATION

Protecting your property



SAME-DAY DELIVERY & SETUP

Quick and hassle-free deployment



REMOTE CLOUD CONTENT MANAGEMENT

Update content in real-time



HIGH-BRIGHTNESS LED TECHNOLOGY

Crisp, vibrant visuals 24/7



FLEXIBLE WEEKLY & MONTHLY RENTAL

Scalable to your needs



PREMIUM RETAIL ENVIRONMENTS

High footfall, high impact

BUSINESS MODEL



SCREEN RENTAL

Weekly / Monthly rentals



ADVERTISING CAMPAIGNS

Brand and performance ads



RETAIL PARTNERSHIPS

Revenue share opportunities



EVENT HIRE

Short-term events & exhibitions



DIGITAL MEDIA NETWORK

Long-term network expansion

KEY METRICS



33

LED SCREENS

Available in London



640×1920 mm

PREMIUM LED POSTER

P1.86 | 800+ nits



24/7

REMOTE MANAGEMENT

Cloud-based CMS



LONDON

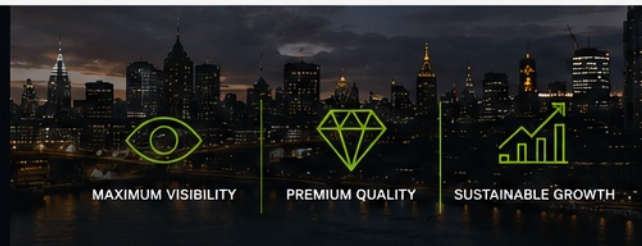
CURRENT MARKET

Expansion in progress

DICITY

TRANSFORMING RETAIL SPACES
INTO DIGITAL OPPORTUNITIES

www.di-city.com



EXPANSION PLAN

LONDON • BARCELONA • USA (PLANNED)



LET'S BUILD THE FUTURE OF RETAIL MEDIA TOGETHER.

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